

A Gift
of
Everlasting
Beauty



LAVIEFLO  TM
— EVER-LASTING —



THE MAN BEHIND

Wong Choong Hann, Director & Ambassador

Celebrated for his contribution in the Malaysian sports history, Wong Choong Hann is a multi-championship-winning badminton ace who began his career in 1991 with the Malaysia Open. Wong has since emerged victorious in numerous games, including the Dutch Open, Commonwealth Games and Chinas Super Series. In addition, he made his mark on the Thomas Cup and the BWF World Championships, making him a formidable world-class contender.

While hardened by training and competing, Wong has a gentle spot for nature and the finer things in life. Upon coming across a cutting-edge technology overseas capable of sustaining the lives of genuine flowers, Wong, along with his business partners, decided to share with us this state of everlasting beauty by bringing to our shore the strikingly preserved flowers. As a result, LavieFlo was born.



Wong Choong Hann

Director & Ambassador
of LavieFlo



THE STORY

A Tale Of Real Flowers & Everlasting Life...

The gift of flowers is the gift of nature at its best – beauty, life and good cheer. On top of that, it carries the message of the giver that makes it so dear and precious to us. In hopes of keeping the flowers for as long as possible, many have gone as far as drying them or substituting them entirely with artificial blossoms. All that has changed.

LavieFlo, the combination of “life” in French and the short for “flower”, is the first in Malaysia to introduce natural flowers preserved using a safe, state-of-the-art technology developed by a horticulture expert, in which the blooms’ sap is replaced with non-toxic substances. As a result, we are able to provide real flowers whose natural beauty is captured closest to its original state for a long, long time. This allows them to look and feel as fresh and delicate as when they were newly cut. Other than the scent, almost every characteristic of the real flower is maintained. Displayed in a temperate environment, they last for years with neither water nor sunlight required.

Just like the original, the preserved flowers can be used in bridal bouquets, table decorations, wall arrangements, corsages, boutonnieres and many more. What we do at LavieFlo is more than just preserving life. We understand how important it is to keep the thought in a gift alive and close to us. With our collection of preserved flowers, these thoughts continue to bloom even as time passes by, and you are always going to be able to delight in those memories every time you turn to the ever crisp-looking blossoms, beckoning vibrantly from the desk, table top or shelf.





BRAND ESSENCE

Each stalk of LavieFlo blossom stems from the synthesis of four elements that together form the DNA of natural, everlasting beauty, as well as the soul of the LavieFlo brand.

Nature

Our preserved flowers originate from 100% natural blossoms. Picked at its full potential, each stalk is grown with meticulous care and nature's purest ingredients (soil, water and sunlight), from seed to plant, offering you organic beauty at its finest.

Artistry

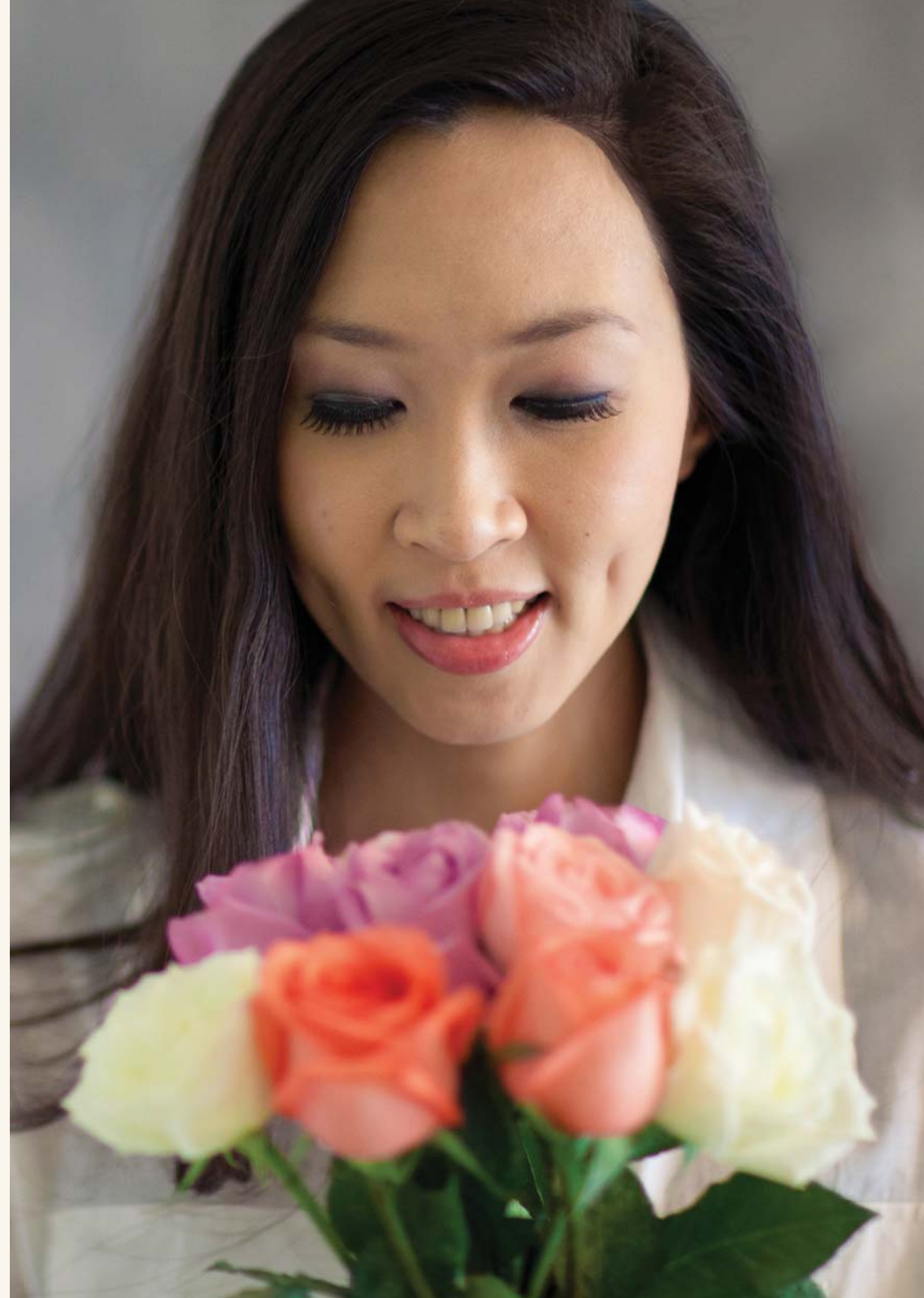
Our science of flower preservation is coupled with the art of handmade floristry. Based on five colour therapies, each arrangement is a product of personal touches, raw creativity, and high attention to detail. As a result of the 100% hand-craftsmanship, each composition is unique.

Love

As cliché as it sounds, our flowers are picked, processed, handled and put together with extreme care and love. On top of that, they symbolise the numerous facets of love, be it our love for a family member, a friend, a colleague, a teacher or a romantic partner. From the "give and take" ritual, we learn more about connection, harmony and the simple art of expressing one's affection.

Everlasting

The sheer presence of flowers immediately fills the soul with a sense of happiness. Because of the everlasting state of our bouquets and arrangements, the environment in which they decorate, whether at work or at home, is naturally permeated with a prolonged, positive energy that elevates the spirit and mood.



THE MAKING OF ETERNITY

The flowers at LavieFlo have undergone a tender preservation procedure developed by expert botanist, Ji Xiangsheng. His experience spans over 30 years, from being the director of the internationally recognised New Zealand Pukeiti Rhododendron Foundation to becoming the senior expert of the Yunnan Flower Industry Association.

Ji's preservation technology has been perfected to breathe eternal life into fleeting flowers, allowing them to stay as crisp as they were at the time of picking for many years, with neither water nor sunlight needed.

Here is a little glimpse of Ji's 'magic'...

Firstly, the flowers are plucked at the peak of its bloom and their water contents are extracted. Next, they are bleached white through a clean, non-toxic and medically approved process. An ultra-sound procedure is then employed to cleanse the flowers of their sugar, fat, protein and salt contents. After that, the flowers are injected with the desired colour, and safe, food-grade cream substances as replacement for water contents. Lastly, the flowers are left to dry naturally.

The entire process, which involves over 40 steps, is meticulously planned and carried out over the period of 15 days. Because of its laborious nature, only the freshest flowers of the highest quality are used.



THE COLLECTIONS

- HOME DÉCOR • GIFT ITEMS • SPECIAL OCCASIONS
- COMMERCIAL DÉCOR • WEDDING

COLOUR THERAPIES

Every colour and flower combination exudes a unique vibe. At LavieFlo, our artistic team has meticulously put together five different themes on which the arrangements are based. Each theme is tailored for a particular set of occasions to meet all your specific gifting and decorating needs.



Nurturing

Whether a newborn has just arrived, or a colleague is recuperating from ill health, or a friend is grieving for the loss of a dear one, sometimes a token that shows that someone cares and is wishing you well is all it takes to bring a heartening touch. To fill your loved one with this sense of care, LavieFlo has carefully put together a floral recipe of tender, soft and delicate hues. Flowers in the gentlest of yellows, peaches, pinks, creamy whites and greens form a visual blanket of comfort that instantly warms the soul.



Romantic

Flowers are the universal language of love. When coupled with the right colour, they express your affection as eloquently as a love letter or a card. Our unique blend of warm and cool colours with a charming spectrum pink is specially concocted to express loving sentiments not only to your lover, but your family, best friend and bride-to-be as well. It reminds her that she is fondly thought of and that your love is as everlasting as these flowers.



Sensuous

For those who are teeming with sentiments, this rich and evocative palette has been specially brewed to set the mood for passionate, sophisticated and even seductive settings. Imagine a very special evening or anniversary celebration accompanied with full-bodied reds or an elegant dinner party or bedroom that needs that extra touch of hot pink or deep maroon. Or perhaps some spicy orange accents to punch up the mood. The Sensuous collection is perfect for anywhere you want to feel sexy and opulent.



Tranquil

Serenity and relaxation are the essence of this colour scheme. Its peaceful palette comprises lavender, misty blues and other cool hues. They evoke soothing imagery of the sky, the sea, sleepy gardens and dreamy prairies covered in gentle, swaying daisies. Present this bundle of tranquillity to any busy mom or married professional who wishes to seek but a moment of calm from life's stressful events. Or, simply decorate your home with it to create a composed and soothing environment for you and your family.



Whimsical

Colours are the smiles of nature, so what better way to bring bliss to a party than with flowers of bright colours and contrasting compositions. With our Whimsical collection, you need not go down the rabbit hole to find Alice's wonderland. We select each colour and flower with a joyous state of mind, while every arrangement is fashioned to radiate fun-loving spirits and playful times. Whether they are displayed indoors or alfresco, the pulsating blossoms are bound to bring any space to life with their upbeat vibes.



THE GOODNESS

Sunshine For The Soul

In today's hectic, fast-paced urbanscape, a little joy is just what we need to keep us balanced. As the saying goes, "laughter is the best medicine". If so, flowers could very well be the best natural remedy. It's described as the earth's way of laughing, nature's simple means of bringing a smile.

Each time you present an everlasting bouquet by LavieFlo, you know you have made someone's world brighter. In a room, it instantly lends a touch of vibrancy, creating a warmer and much more cheery environment that stimulates the senses. Surrounded by these flowers, a person is likely to feel lighter and happier. At work, they even help to provide a boost of energy, in addition to softening the décor with a dash of cosiness. It is also said that the sheer presence of flowers inspire intimate and familiar connection by being the link that leads to increased contact amongst family, friends and partners. When out of words, a bouquet or a single stalk says it all.

Reduce, Retain, Redecorate

While flowers are organic and biodegradable, our preservation technology helps solve the problem of wastage. By employing techniques and ingredients that are harmless to the environment, we are able to transform what used to be a short-lived floral arrangement into a precious piece of memento, like a jewel or letter that you cherish for a lifetime.







On top of that, our preserved flowers from weddings and parties make the occasion extra memorable when guests get to take home a piece of the arrangements to keep and redecorate. In addition to reducing the wastage of flowers and preventing them from ending up in the trash bin, it saves you from having to keep spending money on new, fresh ones, simply because ours continue to bloom in years to come. In the long run, it's simply more practical without compromising the romance.

Thanks to the advanced preservation expertise, you need not have to wait till the day of your wedding or function to see the arrangements you've ordered. We are able to thoroughly prepare them in advance without fearing that the flowers will wither prematurely. This allows room for minor adjustments and prevents last-minute mishaps, ensuring that your décor is immaculate on the day of your event.





A LITTLE BIT OF TENDER LOVING CARE GOES A LONG WAY

-  Do NOT water
-  Do NOT expose to direct sunlight and strong light
-  AVOID direct contact with anything wet
-  Store and display at temperatures below 35°C
-  Keep humidity levels at approximately 40% - 60%
-  Blow with hairdryer from a moderate distance when dusty



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HQ & SHOWROOM

No.32, Jalan SS21/1, Damansara Utama, 47400 Petaling Jaya, Selangor, Malaysia.

Tel: +603 7728 8333 Fax: +603 7728 8334

Customer enquiry: cs@lavieflo.com,

Business enquiry: fiona.foo@lavieflo.com

Project Manager: FIONA FOO Editor: KC YAP Creative: MELVIN CHAN

Model: THAM PENG SIE Photographer: ANDREW KOH & DL



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Shop Online @ www.lavieflo.com

All at LavieFlo are from 100% natural plants

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