

MALAYSIA 1ST
NATURALLY PRESERVED FLOWERS



LAVIEFLO™
— EVER-LASTING —



THE COMPANY

LavieFlo International Sdn Bhd

Founded in 2012, the combination of “life” in French and the short for “flower”, LavieFlo is the 1st in Malaysia to introduce natural flowers preserved using safe and revolutionary technology developed by horticulture experts. We offer exclusive preserved flora blooms; a fresh appearance, soft natural touch and vivid colours that will last for months or even years. These stunningly preserved flora are produced using non-toxic and eco friendly ingredients.

“At LavieFlo, flowers are our love, that is why we’ve searched far and wide for real flowers that continues to bloom in years to come...”

THE STORY

A Tale Of Real Flowers And Everlasting Life...

The gift of flowers is the gift of nature at its best – beauty, life and good cheer. On top of that, it carries the message of the giver that makes it so dear and precious to us. In hopes of keeping the flowers for as long as possible, many have gone as far as drying them or substituting them entirely with artificial blossoms. All that has changed.

LavieFlo is able to provide real flowers whose natural beauty is captured closest to its original state for a long, long time. This allows them to look and feel as fresh and delicate as when they were newly cut. Other than the scent, almost every characteristic of the real flower is maintained. Displayed in a temperate environment, they last for years with neither water nor sunlight required.

Just like the original, the preserved flowers can be used in bridal bouquets, table decorations, wall arrangements, corsages, boutonnieres and many more. What we do at LavieFlo is more than just preserving life. We understand how important it is to keep the thought in a gift alive and close to us. With our collection of preserved flowers, these thoughts continue to bloom even as time passes by, and you are always going to be able to delight in those memories every time you turn to the ever crisp-looking blossoms, beckoning vibrantly from the desk, table top or shelf.

“Flowers have evolved to activate positive emotional responses from people”





THE MAKING OF ETERNITY

The History

In late 1980, an innovative preservation technique was firstly developed by a French company. Over the years, this revolutionary technology has been perfected by horticulture experts in Japan and China.

The Technique

- Preservation of flowers and foliage involves a careful selection of the desired varieties which are grown and hand-picked by specially contracted farms then delivered to the factory for further sorting, grading and finally processing.
- The natural flora was selected and cut at the peak of its blooming beauty.
- The natural plant's sap is then gradually eternised by safe ingredients, causing the flora looking natural by maintaining their original shape, and also the suppleness.
- The flora are eternised with desired colorants with cosmetic-grade cream substances as replacement of its original contents.
- The substances used in the preservation process are non-toxic, non-corrosive, non-carcinogenic, non-explosive and non-chemical reactive. The solutions and colorants are the same as those used in food, medical and textile manufacturing; therefore, they do not represent any health or environmental risk.
- Preserved flowers maintain every characteristic of real flowers except their scent.

“We understand how important it is to keep the thought in a gift alive and close to us”

BRAND ESSENCE

Each stalk of LavieFlo blossom stems from the synthesis of four elements that together form the DNA of natural, everlasting beauty, as well as the soul of the LavieFlo brand.

Nature

Our preserved flowers originate from 100% natural blossoms. Picked at its full potential, each stalk is grown with meticulous care and nature's purest ingredients (soil, water and sunlight), from seed to plant, offering you organic beauty at its finest.

Artistry

Our science of flower preservation is coupled with the art of handmade floristry. Based on five colour therapies, each arrangement is a product of personal touches, raw creativity, and high attention to detail. As a result of the 100% hand-craftsmanship, each composition is unique.

Love

As cliché as it sounds, our flowers are picked, processed, handled and put together with extreme care and love. On top of that, they symbolise the numerous facets of love, be it our love for a family member, a friend, a colleague, a teacher or a romantic partner. From the "give and take" ritual, we learn more about connection, harmony and the simple art of expressing one's affection.

Everlasting

The sheer presence of flowers immediately fills the soul with a sense of happiness. Because of the everlasting state of our bouquets and arrangements, the environment in which they decorate, whether at work or at home, is naturally permeated with a prolonged, positive energy that elevates the spirit and mood.



COLOUR THERAPIES

Every colour and flower combination exudes a unique vibe. At LavieFlo, our artistic team has meticulously put together five different themes on which the arrangements are based. Each theme is tailored for a particular set of occasions to meet all your specific gifting and decorating needs.

Sensuous

This is perfect for those who are teeming with sentiments, this rich and evocative palette has been specially brewed to set the mood for passionate, sophisticated and even seductive settings. The Sensuous collection is perfect for anywhere you want to feel sexy and opulent.

Romantic

Romantic theme express your affection as eloquently as a lover letter or a card. Uniquely blend of warm and cool charming pink spectrum express loving sentiments. It is an reminder of your fondly thoughts and everlasting love.

Tranquil

Serenity and relaxation are the essence of this colour theme. Its peaceful palette evoke soothing imagery of the sky, the sea, the sleepy garden and dreamy prairies. It is a perfect colour theme who wishes to seek a moment of calm and peace from today's stressful lifestyle.

Whimsical

A colour theme that represents laughter from the nature, this arrangement is fashioned to radiate fun loving spirit, playful times and joyous state of mind. Wherever they are displayed, the pulsating blossoms are bound to bring any space to life with their upbeat vibes.

Nurturing

This colour theme flora recipe consisted of tender, soft and delicate hues. This is to fill your loves one with a sense of cares and brings a heartening touch to the receiver. Flora arrangement that presented in "Nurturing" theme provides a sense of comfort that instantly warms the soul.

"Preserved from 100% natural flowers"



HOME ECOLOGY

Behaviour studies have revealed, the presence of natural flowers trigger happy emotions, heightens feelings of satisfaction towards life as well as affect social behaviour in a positive manner—far beyond from what is normally perceived.

The Power Of Natural Flora

Heightens a sense of compassion and kindness towards others.

Chases away anxieties, worries and the blues.

Gives a boost of energy, happiness, intimacy and enthusiasm.

Stimulates creativity while promoting concentration.

Acts as an inspiring home décor.

Relives fond memories... especially your wedding bouquets.



Natural floral arrangement promotes a wide variety of positive emotion in our living environment.

• HAPPINESS • WELL BEING • CALM • INTIMACY

CORPORATE DÉCOR

In today's economy, it is more important than ever for businesses to gain a competitive edge. And the key to gaining competitive edge in modern economy is easy to understand—a happy, productive workforce.

A beautiful natural floral arrangement not only increases décor value but also inspires a more pleasant and healthy work environment. Natural floral arrangements in the workplace offers more than aesthetic value; studies have shown they help reduce stress, enhance employee attitude and happiness, improve conscious attention, and lastly increases productivity.

Why “Go Green” with LavieFlo?

Cost saving compared with fresh flora expenses.

Eco friendly and hassle free.

100% natural flora that is biodegradable.

Will not cause pollen allergy reaction.

Retainer Services

We have launched our retainer services based on a monthly or quarterly floral arrangement exchange program. Upon consultation of your requirements, a well-tailored floral arrangement will be the ultimate finishing note for the recipe of refined corporate living.

Call us to set up an appointment for an on-site consultation.

With our Corporate Retainer Services, vases and flora are switched out with completely new and unexpected bounty of sumptuous colour palettes and textures—tailored to your environment... Be it a monthly or a quarterly program.

*“Flowers... are a proud assertion that
a ray of beauty outvalues all the utilities of the worlds”
—Ralph Waldo Emerson*



SPECIAL GIFTS

- BIRTHDAY • SPECIAL OCCASIONS • HOUSE WARMING
- FESTIVE • CONGRATULATIONS • GRATITUDE
- ANNIVERSARY • GRADUATION

Flower Givers Perceived As Successful And Caring

Each day, millions of gifts are exchanged by people who want to send thoughtful regards to friends and loved ones. Research reveals, in comparison to other gifts, those who send flowers are viewed as successful, caring and emotionally intelligent.

“Each bloom has successfully put a smile on our face and swayed our opinion of a friend, colleague or loved one. That’s powerful”



Hand Bouquet



Gift Box



Christmas



Stone Vase



Frame Collections



Ceramic Vase



DOWN THE AISLE

It is every girl's dream... to walk down the aisle in an elegant white gown and be the most beautiful woman the groom has ever seen. The bridal bouquet is the final touch essential to completing the look. We offer a variety of designs and colours for the bride-to-be to choose so she may enjoy a bouquet that truly enhances her beauty and personality.

The unique values of a LavieFlo Bridal Bouquet

Plan and collect your bridal bouquet weeks before your big day to reduce the hassle.

Re-use it for your pre-wedding photoshoot, wedding day and dinner functions—even if they are weeks apart.

Turn it into a keepsake that continually blooms for years to come as a floral display in your home.

“At LavieFlo, we have transformed what used to be a short-lived wedding bouquet into a precious piece of memento, like the wedding ring you cherish”



BRIDAL BLISS

We can help you complete your wedding collection

• WEDDING DÉCOR • DOOR GIFTS • VIP GIFTS
ANY CUSTOMIZATION SERVICE WITH YOUR OWN VASES









HANTARAN

A well decorated and unique *hantaran* makes the wedding ceremony a more special and memorable one. (*Flora Only*)

- **Floral customizations available to suit your *hantaran* tray and wedding theme**
- **All *hantaran* flora are mobile pieces, and can be transformed into a floral arrangement after the ceremony**



A LITTLE BIT OF TENDER LOVING CARE GOES A LONG WAY

-  Do NOT water
-  Do NOT expose to direct sunlight and strong light
-  AVOID direct contact with anything wet
-  Store and display at temperatures below 35°C
-  Keep humidity levels at approximately 40% - 60%
-  Blow with hairdryer from a moderate distance when dusty

THE GOODNESS

Sunshine For The Soul

In today's hectic, fast-paced urbanscape, a little joy is just what we need to keep us balanced. As the saying goes, "laughter is the best medicine". If so, flowers could very well be the best natural remedy. It's described as the earth's way of laughing, nature's simple means of bringing a smile.

Each time you present an everlasting bouquet by LavieFlo, you know you have made someone's world brighter. In a room, it instantly lends a touch of vibrancy, creating a warmer and much more cheery environment that stimulates the senses. Surrounded by these flowers, a person is likely to feel lighter and happier. At work, they even help to provide a boost of energy, in addition to softening the décor with a dash of cosiness. It is also said that the sheer presence of flowers inspire intimate and familiar connection by being the link that leads to increased contact amongst family, friends and partners. When out of words, a bouquet or a single stalk says it all.

Reduce, Retain, Redecorate

While flowers are organic and biodegradable, our preservation technology helps solve the problem of wastage. By employing techniques and ingredients that are harmless to the environment, we are able to transform what used to be a short-lived floral arrangement into a precious piece of memento, like a jewel or letter that you cherish for a lifetime.

On top of that, our preserved flowers from weddings and parties make the occasion extra memorable when guests get to take home a piece of the arrangements to keep and redecorate. In addition to reducing the wastage of flowers and preventing them from ending up in the trash bin, it saves you from having to keep spending money on new, fresh ones, simply because ours continue to bloom in years to come. In the long run, it's simply more practical without compromising the romance.

Thanks to the advanced preservation expertise, you need not have to wait till the day of your wedding or function to see the arrangements you've ordered. We are able to thoroughly prepare them in advance without fearing that the flowers will wither prematurely. This allows room for minor adjustments and prevents last-minute mishaps, ensuring that your décor is immaculate on the day of your event.



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than just preserving life”*

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